



## GET SOCIAL WITH LUNA

### CALLING ALL CONTRACTORS WITH LUNA INSTALLS

Tag Liteline's social media handle and  
**#LUNAPROMO** for your chance to WIN!



Enter for a chance to WIN  
**ONE of THREE** great prizes!

**1st Prize:** Amazon Echo and  
\$100 Amazon gift card

**2nd Prize:** Google Home and  
\$50 Amazon gift card

**3rd Prize:** Amazon Echo Dot  
and \$25 Amazon gift card

Promo starts November 12th  
and ends on December 12th, 2018

### HOW TO ENTER:

Simply tag Liteline's social media handle and include **#LUNAPROMO**  
in your LUNA post, for your chance to WIN!



LUNA Install **Photos** = 1 ballot per photo  
LUNA Install **Videos** = 10 ballots per video  
LUNA **Testimonials** = 10 ballots per testimonial

**BONUS!** Receive ONE BONUS ballot for every "LIKE" your  
**#LUNAPROMO** gets! 100 likes = 100 ballots!

For a complete list of promo details please visit: [www.Liteline.com/LunaPromo](http://www.Liteline.com/LunaPromo)



\*The 4" LUNA gimbal fixture was recognized  
in the 2018 IFS Progress Report

#### TERMS & CONDITIONS:

**NO PURCHASE NECESSARY.** The LUNA Contractor Promotion 2 starts on November 12th, 2018 at 12:00 AM EST and will close on December 12th, 2018 at 11:59 PM EST to legal residents of Canada (excluding Quebec), and the United States who have reached the age of majority in their jurisdiction of residence. "LIKES" that are accumulated after 11:59 PM EST on December 12th, 2018 will not be valid. It is open to those with the title of Electrical Contractor or similar only. Liteline Corporation will accept entries via Facebook, Instagram, Twitter, and LinkedIn only, and winners will be named/mailed a prize once a full submission is received. Winners will receive ONE of THREE in-store prize packages, or similar value. First, second, and third prizes respectively are: (1) Amazon Echo and a \$100 Amazon Gift Card, estimated value of \$290 CAD; (2) Google Home and a \$50 Amazon Gift Card, estimated value of \$290 CAD; (3) Amazon Echo Dot and a \$25 Amazon Gift Card, estimated value of \$80 CAD. All Gift Card funds will be paid in the currency of the promotion's winners' residing country. By participating in this promo, you give consent to Liteline to be able to reuse your images/videos for marketing purposes - photo/video credits will be administered accordingly. Please see additional promotional material for opt-out instructions. Liteline Corporation reserves the right to terminate this promotion with or without notice at any point during the specified promotional period.

## **OFFICIAL RULES**

### **1. Promotion Period**

The LUNA Contractor Promotion 2 (the "Promotion") begins at 12:00:01 a.m. Eastern Standard Time ("EST") on November 12th, 2018 and ends at 11:59:59 p.m. EST on December 12th, 2018 (the "Promotion"). "LIKES" that are accumulated after 11:59PM EST on December 12th, 2018 will not be valid. By participating in the Promotion, each entrant agrees to abide by and be bound by these Official Rules. Entrants further agree to abide by and be bound by all decisions of Liteline Corporation (the "Sponsor"), which shall be final and binding, without right of appeal, in all matters relating to this promotion and the awarding of the prizes, including without limitation eligibility and/or disqualification of entries.

### **2. Eligibility**

The Promotion is open to legal residents of Canada (excluding Quebec), and the United States, with the title of Electrical Contractor or similar, who have reached the age of majority in their province, territory or state of residence as of the date of entry. Excluded from eligibility are the officers, directors, and employees of Liteline Corporation.

### **3. How to Enter**

NO PURCHASE NECESSARY. Submit photos, videos or testimonials of any installed Liteline branded LUNA fixture to Liteline's Facebook (Liteline Corporation), Instagram (Liteline79), Twitter (Litelinecorp), or LinkedIn (Liteline Corporation) feeds by tagging the corresponding handle and promo hashtag: #LUNAPROMO. Failure to both mention the hashtag and tag Liteline's particular social channel will result in non-qualification. Stories on Facebook, Instagram or other eligible social media platforms do not qualify. Individual photo entries will receive one (1) ballots. Individual video entries will receive ten (10) ballots. Testimonials will receive ten (10) ballots. For every like received on your promo specific post, one (1) additional ballot will be earned. There is no limit on the number of entries submitted during the Promotion Period.

### **4. Prizes**

The (3) promotion prizes (the "Prizes") available to be won, includes: (1) Amazon Echo and one (1) \$100 Amazon Gift Card, estimated value of \$230 CAD (2) Google Home and one (1) \$50 Amazon Gift Card, estimated value of \$230 CAD (3) Amazon Echo Dot and one (1) \$25 Amazon Gift Card, estimated value of \$80 CAD. All Gift Card funds will be paid in the currency of the individuals residing country. Approximate retail value of the Prizes totals \$500 CAD. The Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise. Liteline Corporation reserves the right, at its sole discretion, to substitute a prize of greater or equivalent monetary value if the Prize, or part thereof, cannot be awarded as described for any reason. Liteline Corporation will not replace any lost or stolen prizes. Any other costs or expenses associated with the Prize not specified herein will be the responsibility of the selected winner. We will notify all winners within 90 days of the promotional end date.

## **5. How to Win**

Submit photos, videos or testimonials of any installed Liteline branded LUNA fixture to Liteline's Facebook (Liteline Corporation), Instagram (Liteline79), Twitter (Litelinecorp), or LinkedIn (Liteline Corporation) feeds by tagging the corresponding handle and promo hashtag: #LUNAPROMO. Individual photo entries will receive one (1) ballot. Individual video entries will receive ten (10) ballots. Testimonials will receive ten (10) ballots. For every like received on your promo specific post, one (1) additional ballot will be earned. There is no limit on the number of entries submitted during the Promotion Period. Odds of being selected depend on the number of eligible entries received during the Promotion Period.

## **6. Prize Claim Conditions**

In order to be declared a winner, the selected entrant must: (i) Submit photo, video or testimonial of any installed Liteline branded LUNA fixture to Liteline's Facebook (Liteline Corporation), Instagram (Liteline79), Twitter (Litelinecorp), or LinkedIn (Liteline Corporation) feeds by tagging the corresponding handle and promo hashtag: #LUNAPROMO. A Liteline Corporation Representative will reach out via a corresponding social media channel to declare winners and obtain prize delivery information. Failure to provide a valid email address, mailing address, full name and occupation accurately will result in disqualification, forfeiture of the Prize, or part thereof, and, at Liteline Corporation's sole discretion, selection of an alternate eligible entrant for the forfeited Prize, or part thereof, in accordance with these Official Rules, who will be subject to disqualification in the same manner.

## **7. Right to Void/Terminate/Suspend/Modify**

Liteline Corporation reserves the right to terminate, suspend or modify this Promotion, in whole or in part, at any time and without notice or obligation if, in Liteline Corporation's sole discretion, any factor or event arises that could interfere with the proper conduct, administration, security or impartiality of the Promotion as contemplated by these Official Rules. Without limiting the generality of the foregoing, if the Promotion, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole discretion of Liteline Corporation, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Liteline Corporation may, in its sole discretion, void any suspect entries and: (a) terminate the Promotion, or any portion thereof; (b) modify or suspend the Promotion, or any portion thereof, to address the impairment and then resume the Promotion, or relevant portion, in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the Prize from among the eligible, non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

Liteline Corporation reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Promotion, violates the Official Rules, or acts with intent to annoy, abuse, threaten or harass any other person.

## **8. Limitation of Liability and Releases**

BY PARTICIPATING IN THIS PROMOTION, ENTRANTS AGREE THAT LITELINE CORPORATION, HAS NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM A PRIZE, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE.

## **9. Protection of Personal Information**

Unless otherwise authorized by the entrant, any personal information provided by the entrant when they enter the promotion will be used solely by Liteline Corporation and its authorized agents for the purposes of administering the Promotion and prize fulfillment. When entering the Promotion, however, the entrant may give their express, opt-in consent to receive electronic messages from Liteline Corporation.

## **10. Publicity**

By entering the Promotion, the winner authorizes Liteline Corporation to reuse images/videos, in any marketing, training or media material (including the Internet) in perpetuity, their name, photograph, likeness, voice, place of residence and/or statement regarding the Prize for publicity and advertising purposes, without any compensation. Photo and video credits will be given where applicable. Should you want to participate in the promotion but do not want to give Liteline consent to use your images/videos for marketing purposes, you must email a request to Robert Cacciola at [rcacciola@liteline.com](mailto:rcacciola@liteline.com) with the subject line: "DO NOT CONSENT FOR MARKETING" by December 31st, 2018 at 11:59:59.

## **11. General Conditions**

All entries become the property of Liteline Corporation and will not be returned and no correspondence will be made with or entered into except with selected entrant(s). Winning a prize is contingent on fulfilling all the requirements set forth herein. Mass entries, automated entries, entries submitted by third parties, and any entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All entries and prize claims are subject to verification. Proof of entry submission does not constitute proof of receipt. Liteline Corporation is not responsible for lost, misdirected or delayed entries. Entrants agree to abide by these Official Rules. Decisions of Liteline Corporation will be final and binding on all matters pertaining to this promotion.

Promotion is subject to all applicable federal, provincial and municipal laws. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Rules is determined to be invalid or otherwise unenforceable, then the Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Liteline Corporation his/her prize, or the cash value thereof.

**12. Interpretation**

In the event of any discrepancy or inconsistency between the provisions of the promotion Rules and disclosures or other statements contained in any Promotion related materials, the provisions of the Promotion Rules shall prevail and govern. The headings of the sections of the Promotion Rules are for convenience of reference only and shall not affect the interpretation of the Promotion Rules.

**13. Governing Law**

This Promotion is governed by the law of Canada and the United States. Each entrant agrees, to the extent permitted by law, that any judicial proceedings relating to any disputes, claims or causes of action arising out of or in connection with the Promotion shall take place in a provincial court within Ontario or the residing state of the entrant in the United States.